

MISSION, VISION, AND PRINCIPLES

January 2023



OUR MISSION is to provide innovative, quality training and workforce development solutions that exceed the needs and expectations of our customers while contributing to national economic development growth.

OUR VISION: Our vision is to become a globally engaging, trustworthy and prosperous organization providing top-notch training solutions for the workforce. We will be known as the best of the best!

OUR MOVEMENT: To make a positive difference in the world of work. From creating opportunity for those who are unemployed, underemployed or striving to advance their career – we aim to leave an impression on lives and elevate productivity everywhere!



6 SUCCESS PRINCIPLES

1. **Have fun and be passionate** - Do what you love and love what you do.
2. **Serve others** - Treat others with respect and put their needs before your own.
3. **Be consistently excellent** - Give 100% effort each and every day, in everything you do.
4. **Take risk** - Be willing to try new things, even if there is potential for failure.
5. **Lead strategically**- Always be prepared for anything, act proactively rather than reactively, and think long-term rather than short-term.
6. **Be an ambassador for the brand and its values**- Represent yourself well and IN THE DOOR with integrity.